

SUMMARY OF 2000 VISITORS TO HAWAII

OVERVIEW

Total Expenditures

Visitor Days

Per Person Per Day Spending

Per Person Per Trip Spending

Island Visitor Patterns

Monthly Visitation Pattern



OVERVIEW

Hawaii's visitor industry achieved a milestone in 2000 as arrivals reached the highest level ever with nearly 7 million total visitors to the State. This represented a 3.1 percent growth in arrivals compared to 1999 and also translated into a record-breaking performance in total visitor days. U.S. West and U.S. East, the State's two largest Major Market Areas (MMAs), reported strong growth in visitor days for the year. Visitor days from Other Asia also rose significantly compared to 1999. These healthy increases entirely compensated for a down turn in the Japanese market and declines in the smaller Canadian, European and Oceania segments.

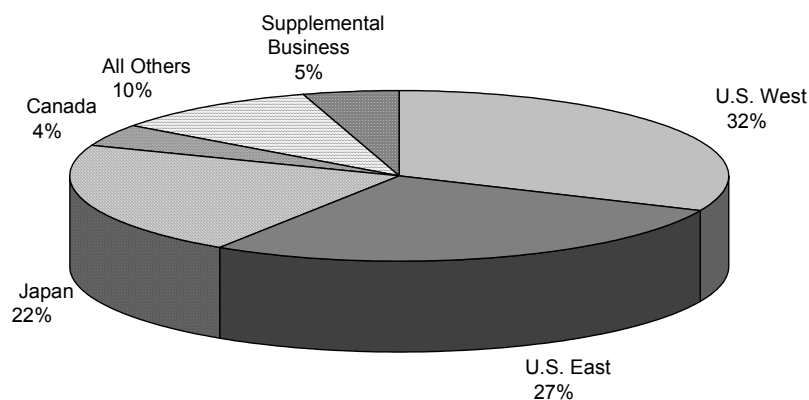
Total visitor expenditures increased to \$10.9 billion in 2000. This was a 6.2 percent growth over 1999 and also represented the second highest expenditure level ever, surpassed only by the 1995 total of \$11.1 billion.

All visitor statistics presented in this report, except for TABLES 61 through 66, are for visitors by air only.

TOTAL EXPENDITURES

Spending by visitors from the U.S. West surged (+13.6%) in 2000 to account for the largest portion of total expenditures at 31.7 percent or \$3.5 billion. Expenditures from U.S. East visitors followed, increasing 9.6 percent to \$3.0 billion or 27.4 percent of the total. After declining in the last few years, expenditures by Japanese visitors rose slightly (+0.5%) to \$2.4 billion or a 21.7 percent share. Combined, these three MMAs accounted for 80.8 percent of total expenditures for the year.

**FIGURE 1: Visitor Expenditures by Major Market Areas
Calendar Year 2000**



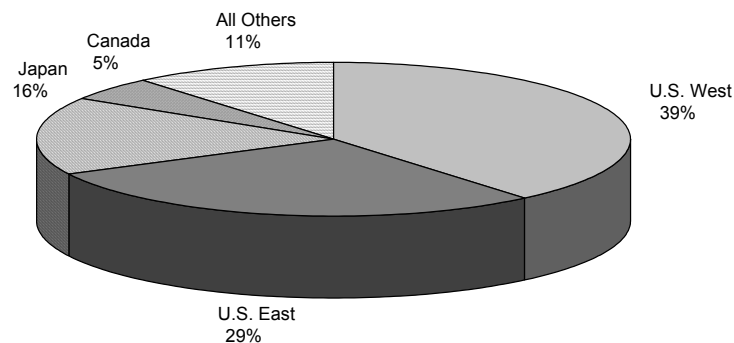
Source: DBEDT

VISITOR DAYS

Total visitor days (visitor arrivals multiplied by the average length of stay) rose 2.8 percent over 1999 as higher arrivals entirely offset a slight drop in the average length of stay. For the U.S. West and U.S. East markets, strong arrival growth and a stable length of stay led to a healthy surge in visitor days of 7.0 and 7.9 percent, respectively.

U.S. West visitors comprised the largest proportion of total visitor days at 38.9 percent. Although behind Japan in arrivals, U.S. East ranked 2nd in visitor days with a 28.6 percent share due to a longer average length of stay. Japanese visitor days accounted for 16.4 percent of the total, while Canadians made up 5.0 percent of total visitor days.

**FIGURE 2: Visitor Days by Major Market Areas
Calendar Year 2000**



Source: DBEDT

PER PERSON PER DAY SPENDING

Average total expenditure per person per day rose 3.3 percent in 2000 due to increased spending in all markets except for Oceania (-11.9%) and Europe (-2.4%).

Japanese visitors' per person spending remained the highest at \$235 per day, followed by visitors from Other Asia (\$195 per day), Latin America (\$180 per day), Oceania (\$171 per day) and U.S. East (\$170 per day). Visitors from Canada, U.S. West and Europe spent the least at \$147, \$144 and \$132 per day, respectively. Airfare costs to and from Hawaii were not included in these figures.

PER PERSON PER TRIP SPENDING

Total per person per trip expenditures increased 3.0 percent from the previous year to \$1,571. Although daily spending from Canadian visitors were fairly low, their length of stay (12.24 days) was the longest among all visitors to the islands and translated into the highest per trip cost at \$1,793. Ranked second in per trip spending were visitors from Latin America (\$1,770), followed by visitors

from the U.S. East (\$1,750), Europe (\$1,580), U.S. West (\$1,421), Oceania (\$1,378) and Japan (\$1,304). Visitors from Other Asia spent the least at \$1,264 per trip.

ISLAND VISITOR PATTERNS

Island of Oahu: Visitor days for Oahu rose 7.1 percent in 2000 (TABLES 4 & 41), fueled by the domestic segment (+12.2%), which experienced strong gains from both arrivals and length of stay. International visitor days also increased slightly (+0.2%) as growth in arrivals entirely offset a slightly shorter length of stay. Oahu accounted for nearly 75 percent of all international visitor days in the State and 41 percent of domestic visitor days. Both domestic and international visitors spent more days on Oahu than on any other islands during their stay (7.54 and 5.52 days, respectively). On an average day, the number of visitors on Oahu (the average daily visitor census) was 84,911, up 6.8 percent from the previous year (TABLE 6).

Islands of Maui, Molokai and Lanai: Total visitor days for Maui Island remained relatively unchanged from 1999 (TABLES 4 & 43) as a decline in international visitor days was offset by growth in domestic visitor days. Maui Island's average daily visitor census was 41,819, down slightly by 0.2 percent. The island comprised 13.3 percent of all international visitor days spent in Hawaii and 29 percent of all domestic visitor days.

Molokai visitor days fell 4.5 percent due to a decline in the international segment, which negated the growth in domestic visitor days. Visitor days for Lanai rose 0.8 percent over the previous year.

Island of Kauai: Visitor days for Kauai decreased 0.7 percent during the year as strong growth from the international market was offset by a decline in the larger domestic segment. Kauai made up 13.2 percent of the State's total domestic visitor days, but only 4 percent of international visitor days. The average daily visitor census was 18,041, down 0.9 percent from the previous year.

Island of Hawaii: Visitor days for the island of Hawaii declined 3.7 percent in 2000 due to lower arrivals from both the domestic and international segments. A longer length of stay resulted in a 1.1 percent increase on domestic visitor days, but this was offset by international visitors spending less time in the islands compared to the previous year. The average daily visitor census was 21,831; this was 4.0 percent lower than in 1999. Hawaii accounted for 7.8 percent of all international visitor days for the State and 14.8 percent of all domestic visitor days.

MONTHLY VISITATION PATTERN

July continued to be the most popular month for visitors to the islands. In July 2000, an average of 191,493 visitors were present per day, up 1.8 percent from the same month of the previous year. In general, the winter months (December, January and February) and the early summer months (June and July) accommodated the most visitors to Hawaii.

TABLE 1: Summary of Visitor Statistics: 2000 vs. 1999

CATEGORY AND MMA	2000	1999	(%) Change
TOTAL EXPENDITURES (\$mil.)	10,918.1	10,279.7	6.2
U.S. West	3,455.8	3,040.9	13.6
U.S. East	2,996.8	2,735.4	9.6
Japan	2,370.4	2,359.2	0.5
Canada	451.5	479.6	-5.9
Europe	263.8	296.5	-11.0
Oceania	132.3	182.7	-27.6
Other Asia	192.8	174.5	10.5
Latin America	32.1	29.4	9.2
Other	500.3	545.8	-8.3
Supplemental business	522.3	435.7	19.9
TOTAL VISITOR DAYS	61,721,150	60,020,237	2.8
U.S. West	23,978,995	22,412,942	7.0
U.S. East	17,673,292	16,378,572	7.9
Japan	10,097,846	10,377,326	-2.7
Canada	3,081,557	3,351,926	-8.1
Europe	1,996,697	2,189,957	-8.8
Oceania	773,573	941,145	-17.8
Other Asia	988,880	905,320	9.2
Latin America	178,884	170,268	5.1
Other	2,951,426	3,292,779	-10.4
VISITOR ARRIVALS	6,948,595	6,741,037	3.1
U.S. West	2,432,444	2,308,836	5.4
U.S. East	1,712,712	1,601,238	7.0
Japan	1,817,643	1,825,588	-0.4
Canada	251,843	252,777	-0.4
Europe	166,973	183,868	-9.2
Oceania	95,974	111,205	-13.7
Other Asia	152,543	129,564	17.7
Latin America	18,150	17,305	4.9
Other	300,313	310,656	-3.3
AVERAGE LENGTH OF STAY	8.88	8.90	-0.2
U.S. West	9.86	9.71	1.6
U.S. East	10.32	10.23	0.9
Japan	5.56	5.68	-2.3
Canada	12.24	13.26	-7.7
Europe	11.96	11.91	0.4
Oceania	8.06	8.46	-4.8
Other Asia	6.48	6.99	-7.2
Latin America	9.86	9.84	0.2
Other	9.83	10.60	-7.3
PER PERSON PER DAY SPENDING (\$)	176.9	171.3	3.3
U.S. West	144.1	135.7	6.2
U.S. East	169.6	167.0	1.5
Japan	234.7	227.3	3.3
Canada	146.5	143.1	2.4
Europe	132.1	135.4	-2.4
Oceania	171.0	194.2	-11.9
Other Asia	194.9	192.7	1.1
Latin America	179.6	172.8	3.9
Other	169.5	165.7	2.3
PER PERSON PER TRIP SPENDING (\$)	1,571.3	1,524.9	3.0
U.S. West	1,420.7	1,317.1	7.9
U.S. East	1,749.8	1,708.3	2.4
Japan	1,304.1	1,292.3	0.9
Canada	1,792.6	1,897.2	-5.5
Europe	1,580.1	1,612.7	-2.0
Oceania	1,378.3	1,643.2	-16.1
Other Asia	1,263.8	1,346.8	-6.2
Latin America	1,770.0	1,700.3	4.1
Other	1,666.0	1,756.8	-5.2

Source: DBEDT

TABLE 2: Summary of Visitor Characteristics: 2000 vs. 1999

TOTAL VISITORS	TOTAL			DOMESTIC			INTERNATIONAL		
	2000	1999	% Change	2000	1999	% Change	2000	1999	% Change
Total Visitor Days	61,721,150	60,020,237	2.8%	45,179,587	43,069,177	4.9%	16,541,563	16,951,060	-2.4%
Total Visitors	6,948,595	6,741,037	3.1%	4,446,936	4,255,621	4.5%	2,501,659	2,485,416	0.7%
PARTY SIZE									
One	1,268,219	1,237,647	2.5%	948,280	900,349	5.3%	319,939	337,298	-5.1%
Two	2,937,986	2,951,430	-0.5%	2,057,514	2,032,272	1.2%	880,472	919,158	-4.2%
Three or more	2,742,390	2,551,959	7.5%	1,441,142	1,323,000	8.9%	1,301,248	1,228,959	5.9%
Avg Party Size	2.06	2.13	-3.2%	1.90	1.94	-2.1%	2.43	2.46	-1.0%
VISIT STATUS									
First-Time	2,850,357	2,769,507	2.9%	1,565,974	1,522,276	2.9%	1,284,383	1,247,231	3.0%
Repeat	4,098,238	3,971,530	3.2%	2,880,962	2,733,345	5.4%	1,217,276	1,238,185	-1.7%
Average # Trips	4.11	4.09	0.6%	4.77	4.70	1.4%	2.95	3.04	-3.0%
TRAVEL METHOD									
Group Tour	1,782,779	1,521,707	17.2%	394,519	387,342	1.9%	1,388,260	1,134,365	22.4%
Package	3,408,897	3,209,746	6.2%	1,535,324	1,520,407	1.0%	1,873,573	1,689,339	10.9%
Group Tour & Pkg	1,653,182	1,318,506	25.4%	312,525	309,916	0.8%	1,340,657	1,008,590	32.9%
True Independent	3,410,113	3,327,741	2.5%	2,829,619	2,657,788	6.5%	580,494	669,953	-13.4%
ISLANDS VISITED									
Oahu	4,719,244	4,560,141	3.5%	2,485,058	2,347,040	5.9%	2,234,186	2,213,101	1.0%
Maui County	2,304,666	2,347,002	-1.8%	1,834,631	1,866,531	-1.7%	470,035	480,471	-2.2%
...Maui	2,246,254	2,278,934	-1.4%	1,783,820	1,813,488	-1.6%	462,433	465,446	-0.6%
...Molokai	64,558	69,657	-7.3%	55,571	59,685	-6.9%	8,987	9,972	-9.9%
...Lanai	87,661	94,546	-7.3%	76,390	80,434	-5.0%	11,271	14,112	-20.1%
Kauai	1,074,821	1,089,289	-1.3%	884,408	929,657	-4.9%	190,414	159,632	19.3%
Big Island	1,267,966	1,307,720	-3.0%	925,357	942,359	-1.8%	342,609	365,361	-6.2%
...Hilo	370,192	429,781	-13.9%	272,963	298,094	-8.4%	97,229	131,686	-26.2%
...Kona	1,101,403	1,093,524	0.7%	809,866	815,881	-0.7%	291,538	277,643	5.0%
LENGTH OF STAY									
Oahu (days)	6.59	6.36	3.5%	7.54	7.12	5.9%	5.52	5.57	-0.8%
Maui (days)	6.81	6.71	1.5%	7.35	7.20	2.1%	4.75	4.84	-1.9%
Molokai (days)	5.13	4.98	3.0%	5.51	5.07	8.7%	2.74	4.42	-38.0%
Lanai (days)	4.72	4.34	8.8%	4.90	4.12	18.7%	3.53	5.56	-36.6%
Kauai (days)	6.14	6.10	0.7%	6.73	6.51	3.3%	3.44	3.74	-8.1%
Big Island (days)	6.30	6.35	-0.7%	7.25	7.04	3.0%	3.75	4.56	-17.8%
...Hilo (days)	4.05	4.24	-4.5%	4.62	4.46	3.6%	2.46	3.76	-34.6%
...Kona (days)	5.89	5.92	-0.5%	6.73	6.50	3.4%	3.58	4.22	-15.0%
Statewide (days)	8.88	8.90	-0.2%	10.16	10.12	0.4%	6.61	6.82	-3.0%
ACCOMMODATIONS									
Hotel	4,831,039	4,612,702	4.7%	2,699,350	2,581,579	4.6%	2,131,689	2,031,123	5.0%
...Hotel Only	4,476,867	4,286,278	4.4%	2,423,672	2,321,714	4.4%	2,053,195	1,964,564	4.5%
Condo	1,169,698	1,326,734	-11.8%	929,041	1,046,359	-11.2%	240,657	280,375	-14.2%
...Condo Only	969,034	1,115,262	-13.1%	776,976	884,467	-12.2%	192,058	230,795	-16.8%
Timeshare	293,316	NA	NA	260,765	NA	NA	32,551	NA	NA
...Timeshare Only	227,760	NA	NA	203,319	NA	NA	24,441	NA	NA
Apartment	83,661	80,654	3.7%	61,642	64,650	-4.7%	22,019	16,004	37.6%
Bed & Breakfast	79,761	96,388	-17.3%	65,582	61,709	6.3%	14,179	34,679	-59.1%
Cruise Ship	91,001	89,971	1.1%	76,651	82,575	-7.2%	14,350	7,396	94.0%
Friends or Relatives	551,998	551,572	0.1%	486,112	476,356	2.0%	65,886	75,216	-12.4%
PURPOSE OF TRIP									
Pleasure (Net)	5,554,420	5,464,560	1.6%	3,374,309	3,275,236	3.0%	2,180,111	2,189,324	-0.4%
...Honeymoon	648,092	661,767	-2.1%	279,843	266,304	5.1%	368,249	395,463	-6.9%
MC&I (Net)	574,916	484,751	18.6%	454,063	384,171	18.2%	120,853	100,580	20.2%
.....Convention/Conf.	362,760	300,241	20.8%	298,435	247,556	20.6%	64,325	52,685	22.1%
.....Corp. Meetings	116,074	98,653	17.7%	95,793	79,792	20.1%	20,281	18,861	7.5%
.....Incentive	102,954	91,511	12.5%	64,876	61,412	5.6%	38,078	30,099	26.5%
Other Business	226,215	215,634	4.9%	189,193	183,546	3.1%	37,022	32,088	15.4%
Visit Friends/Relatives	446,365	406,468	9.8%	368,869	350,874	5.1%	77,496	55,594	39.4%
Government/Military	83,764	94,137	-11.0%	61,330	62,511	-1.9%	22,434	31,626	-29.1%
Attend School	18,708	21,099	-11.3%	12,802	12,067	6.1%	5,906	9,032	-34.6%
EXPENDITURES									
Total Expenditures (\$ mil.)	10,918.1	10,279.7	6.2%	NA	NA	NA	NA	NA	NA
Per Person Per Day (\$)	176.9	171.3	3.3%	NA	NA	NA	NA	NA	NA
Per Person Per Trip (\$)	1,571.3	1,524.9	3.0%	NA	NA	NA	NA	NA	NA

NA: Not available

Source: DBEDT

TABLE 3: Summary of Visitor Characteristics: 2000 vs. 1999
(% of Total)

2000 & 1999 % of Total	TOTAL		DOMESTIC		INTERNATIONAL	
	2000	1999	2000	1999	2000	1999
Total Visitors	6,948,595	6,741,037	4,446,936	4,255,621	2,501,659	2,485,416
PARTY SIZE						
One	18.3%	18.4%	21.3%	21.2%	12.8%	13.6%
Two	42.3%	43.8%	46.3%	47.8%	35.2%	37.0%
Three or more	39.5%	37.9%	32.4%	31.1%	52.0%	49.4%
VISIT STATUS						
First-Time	41.0%	41.1%	35.2%	35.8%	51.3%	50.2%
Repeat	59.0%	58.9%	64.8%	64.2%	48.7%	49.8%
TRAVEL METHOD						
Group Tour	25.7%	22.6%	8.9%	9.1%	55.5%	45.6%
Package	49.1%	47.6%	34.5%	35.7%	74.9%	68.0%
Group Tour & Pkg	23.8%	19.6%	7.0%	7.3%	53.6%	40.6%
True Independent	49.1%	49.4%	63.6%	62.5%	23.2%	27.0%
ISLANDS VISITED						
Oahu	67.9%	67.6%	55.9%	55.2%	89.3%	89.0%
Maui County	33.2%	34.8%	41.3%	43.9%	18.8%	19.3%
...Maui	32.3%	33.8%	40.1%	42.6%	18.5%	18.7%
...Molokai	0.9%	1.0%	1.2%	1.4%	0.4%	0.4%
...Lanai	1.3%	1.4%	1.7%	1.9%	0.5%	0.6%
Kauai	15.5%	16.2%	19.9%	21.8%	7.6%	6.4%
Big Island	18.2%	19.4%	20.8%	22.1%	13.7%	14.7%
...Hilo	5.3%	6.4%	6.1%	7.0%	3.9%	5.3%
...Kona	15.9%	16.2%	18.2%	19.2%	11.7%	11.2%
ACCOMMODATIONS						
Hotel	69.5%	68.4%	60.7%	60.7%	85.2%	81.7%
...Hotel Only	64.4%	63.6%	54.5%	54.6%	82.1%	79.0%
Condo	16.8%	19.7%	20.9%	24.6%	9.6%	11.3%
...Condo Only	13.9%	16.5%	17.5%	20.8%	7.7%	9.3%
Timeshare	4.2%	NA	5.9%	NA	1.3%	NA
...Timeshare Only	3.3%	NA	4.6%	NA	1.0%	NA
Apartment	1.2%	1.2%	1.4%	1.5%	0.9%	0.6%
Bed & Breakfast	1.1%	1.4%	1.5%	1.5%	0.6%	1.4%
Cruise Ship	1.3%	1.3%	1.7%	1.9%	0.6%	0.3%
Friends or Relatives	7.9%	8.2%	10.9%	11.2%	2.6%	3.0%
PURPOSE OF TRIP						
Pleasure (Net)	79.9%	81.1%	75.9%	77.0%	87.1%	88.1%
...Honeymoon	9.3%	9.8%	6.3%	6.3%	14.7%	15.9%
MC&I (Net)	8.3%	7.2%	10.2%	9.0%	4.8%	4.0%
.....Convention/Conf.	5.2%	4.5%	6.7%	5.8%	2.6%	2.1%
.....Corp. Meetings	1.7%	1.5%	2.2%	1.9%	0.8%	0.8%
.....Incentive	1.5%	1.4%	1.5%	1.4%	1.5%	1.2%
Other Business	3.3%	3.2%	4.3%	4.3%	1.5%	1.3%
Visit Friends/Relatives	6.4%	6.0%	8.3%	8.2%	3.1%	2.2%
Government/Military	1.2%	1.4%	1.4%	1.5%	0.9%	1.3%
Attend School	0.3%	0.3%	0.3%	0.3%	0.2%	0.4%

NA: Not available

Source: DBEDT

TABLE 4: Visitor Days by Island: 2000 vs. 1999

	TOTAL			DOMESTIC			INTERNATIONAL		
	2000	1999	% Change	2000	1999	% Change	2000	1999	% Change
TOTAL STATE	61,721,150	60,020,237	2.8%	45,179,587	43,069,177	4.9%	16,541,563	16,951,060	-2.4%
OAHU	31,077,256	29,016,511	7.1%	18,734,118	16,700,484	12.2%	12,343,138	12,316,027	0.2%
MAUI COUNTY	16,050,621	16,057,004	0.0%	13,789,530	13,683,405	0.8%	2,261,091	2,373,599	-4.7%
MAUI	15,305,825	15,299,907	0.0%	13,109,115	13,048,864	0.5%	2,196,711	2,251,043	-2.4%
MOLOKAI	331,090	346,826	-4.5%	306,466	302,780	1.2%	24,623	44,047	-44.1%
LANAI	413,706	410,270	0.8%	373,949	331,762	12.7%	39,757	78,509	-49.4%
KAUAI	6,603,048	6,647,963	-0.7%	5,948,925	6,051,448	-1.7%	654,123	596,515	9.7%
BIG ISLAND	7,990,225	8,298,758	-3.7%	6,707,014	6,633,839	1.1%	1,283,211	1,664,919	-22.9%
HILO	1,499,065	1,823,057	-17.8%	1,260,327	1,328,468	-5.1%	238,738	494,589	-51.7%
KONA	6,491,159	6,475,701	0.2%	5,446,687	5,305,372	2.7%	1,044,472	1,170,330	-10.8%

TABLE 5: Visitor Days by Month: 2000 vs. 1999

	TOTAL			DOMESTIC			INTERNATIONAL		
	2000	1999	% Change	2000	1999	% Change	2000	1999	% Change
JANUARY	5,319,915	5,572,575	-4.5%	3,843,820	3,859,508	-0.4%	1,476,096	1,713,068	-13.8%
FEBRUARY	5,204,348	4,998,163	4.1%	3,660,137	3,399,031	7.7%	1,544,211	1,599,132	-3.4%
MARCH	5,473,230	5,142,170	6.4%	3,838,142	3,543,106	8.3%	1,635,088	1,599,065	2.3%
APRIL	4,789,044	4,330,561	10.6%	3,513,515	3,157,947	11.3%	1,275,528	1,172,614	8.8%
MAY	4,622,620	4,288,807	7.8%	3,461,115	3,177,925	8.9%	1,161,505	1,110,883	4.6%
JUNE	5,586,566	5,178,167	7.9%	4,416,133	3,938,501	12.1%	1,170,434	1,239,666	-5.6%
JULY	5,936,270	5,829,820	1.8%	4,540,674	4,260,970	6.6%	1,395,596	1,568,850	-11.0%
AUGUST	5,466,582	5,408,724	1.1%	3,970,553	3,890,960	2.0%	1,496,029	1,517,764	-1.4%
SEPTEMBER	4,369,177	4,371,298	0.0%	3,087,697	3,047,218	1.3%	1,281,480	1,324,080	-3.2%
OCTOBER	4,730,770	4,911,184	-3.7%	3,530,228	3,593,007	-1.7%	1,200,542	1,318,177	-8.9%
NOVEMBER	4,614,238	4,632,345	-0.4%	3,358,125	3,316,616	1.3%	1,256,113	1,315,730	-4.5%
DECEMBER	5,608,391	5,356,422	4.7%	3,959,451	3,884,389	1.9%	1,648,940	1,472,033	12.0%
TOTAL	61,721,150	60,020,237	2.8%	45,179,587	43,069,177	4.9%	16,541,563	16,951,060	-2.4%

TABLE 6: Average Daily Census by Island: 2000 vs. 1999

	TOTAL			DOMESTIC			INTERNATIONAL		
	2000	1999	% Change	2000	1999	% Change	2000	1999	% Change
TOTAL STATE	168,637	164,439	2.6%	123,441	117,998	4.6%	45,196	46,441	-2.7%
OAHU	84,911	79,497	6.8%	51,186	45,755	11.9%	33,724	33,743	-0.1%
MAUI COUNTY	43,854	43,992	-0.3%	37,676	37,489	0.5%	6,178	6,503	-5.0%
MAUI	41,819	41,918	-0.2%	35,817	35,750	0.2%	6,002	6,167	-2.7%
MOLOKAI	905	950	-4.8%	837	830	0.9%	67	121	-44.3%
LANAI	1,131	1,124	0.7%	1,022	909	12.4%	109	215	-49.5%
KAUAI	18,041	18,214	-0.9%	16,254	16,579	-2.0%	1,787	1,634	9.4%
BIG ISLAND	21,831	22,736	-4.0%	18,325	18,175	0.8%	3,506	4,561	-23.1%
HILO	4,096	4,995	-18.0%	3,444	3,640	-5.4%	652	1,355	-51.9%
KONA	17,735	17,742	0.0%	14,882	14,535	2.4%	2,854	3,206	-11.0%

TABLE 7: Average Daily Census by Month: 2000 vs. 1999

	TOTAL			DOMESTIC			INTERNATIONAL		
	2000	1999	% Change	2000	1999	% Change	2000	1999	% Change
JANUARY	171,610	179,761	-4.5%	123,994	124,500	-0.4%	47,616	55,260	-13.8%
FEBRUARY	179,460	178,506	0.5%	126,212	121,394	4.0%	53,249	57,112	-6.8%
MARCH	176,556	165,876	6.4%	123,811	114,294	8.3%	52,745	51,583	2.3%
APRIL	159,635	144,352	10.6%	117,117	105,265	11.3%	42,518	39,087	8.8%
MAY	149,117	138,349	7.8%	111,649	102,514	8.9%	37,468	35,835	4.6%
JUNE	186,219	172,606	7.9%	147,204	131,283	12.1%	39,014	41,322	-5.6%
JULY	191,493	188,059	1.8%	146,473	137,451	6.6%	45,019	50,608	-11.0%
AUGUST	176,341	174,475	1.1%	128,082	125,515	2.0%	48,259	48,960	-1.4%
SEPTEMBER	145,639	145,710	0.0%	102,923	101,574	1.3%	42,716	44,136	-3.2%
OCTOBER	152,605	158,425	-3.7%	113,878	115,903	-1.7%	38,727	42,522	-8.9%
NOVEMBER	153,808	154,412	-0.4%	111,937	110,554	1.3%	41,870	43,858	-4.5%
DECEMBER	180,916	172,788	4.7%	127,724	125,303	1.9%	53,192	47,485	12.0%
TOTAL	168,637	164,439	2.6%	123,441	117,998	4.6%	45,196	46,441	-2.7%

TABLE 8: Visitors Staying Overnight or Longer: 1927-2000

YEAR	BOTH DIRECTIONS		DOMESTIC		INTERNATIONAL	
	Visitors	% Change from Previous Year	Visitors	% Change from Previous Year	Visitors	% Change from Previous Year
1927	17,451	--	15,693	--	1,758	--
1928	19,980	14.5%	18,275	16.5%	1,705	-3.0%
1929	22,190	11.1%	20,041	9.7%	2,149	26.0%
1930	18,651	-15.9%	16,995	-15.2%	1,656	-22.9%
1931	15,780	-15.4%	14,402	-15.3%	1,378	-16.8%
1932	10,370	-34.3%	9,464	-34.3%	906	-34.3%
1933	10,111	-2.5%	9,345	-1.3%	766	-15.5%
1934	16,161	59.8%	14,841	58.8%	1,320	72.3%
1935	19,933	23.3%	18,030	21.5%	1,903	44.2%
1936	22,199	11.4%	20,039	11.1%	2,160	13.5%
1937	21,987	-1.0%	19,489	-2.7%	2,498	15.6%
1938	23,043	4.8%	20,853	7.0%	2,190	-12.3%
1939	24,390	5.8%	21,737	4.2%	2,653	21.1%
1940	25,373	4.0%	*	*	*	*
1941	31,846	25.5%	30,425	*	1,421	*
1942-1945 WAR YEARS-VISITOR INDUSTRY SUSPENDED						
1946	15,000	--	*	*	*	*
1947	25,000	66.7%	*	*	*	*
1948	36,397	45.6%	*	*	*	*
1949	34,386	-5.5%	*	*	*	*
1950	46,593	35.5%	*	*	*	*
1951	51,463	10.5%	45,227	*	6,236	*
1952	60,436	17.4%	51,383	13.6%	9,054	45.2%
1953	80,237	32.8%	67,726	31.8%	12,511	38.2%
1954	91,166	13.6%	77,281	14.1%	13,885	11.0%
1955	109,663	20.3%	91,712	18.7%	17,951	29.3%
1956	133,667	21.9%	102,328	11.6%	31,338	74.6%
1957	168,652	26.2%	126,816	23.9%	41,836	33.5%
1958	171,367	1.6%	128,241	1.1%	43,126	3.1%
1959	242,994	41.8%	196,731	53.4%	46,263	7.3%
1960	296,249	21.9%	235,262	19.6%	60,986	31.8%
1961	319,476	7.8%	208,387	-11.4%	111,089	82.2%
1962	361,812	13.3%	231,308	11.0%	130,504	17.5%
1963	428,690	18.5%	287,405	24.3%	141,286	8.3%
1964	563,412	31.4%	419,280	45.9%	144,132	2.0%
1965	686,314	21.8%	539,211	28.6%	147,103	2.1%
1966	834,732	21.6%	629,564	16.8%	205,168	39.5%
1967	1,124,012	34.7%	828,849	31.7%	295,163	43.9%
1968	1,313,706	16.9%	952,821	15.0%	360,885	22.3%
1969	1,526,074	16.2%	1,121,714	17.7%	404,360	12.0%
1970	1,745,904	14.4%	1,273,639	13.5%	472,265	16.8%
1971	1,817,941	4.1%	1,363,081	7.0%	454,860	-3.7%
1972	2,233,627	22.9%	1,682,285	23.4%	551,342	21.2%
1973	2,622,376	17.4%	1,942,714	15.5%	679,662	23.3%
1974	2,804,394	6.9%	2,036,203	4.8%	768,191	13.0%
1975	2,818,082	0.5%	2,028,068	-0.4%	790,014	2.8%
1976	3,213,249	14.0%	2,327,399	14.8%	885,850	12.1%
1977	3,413,095	6.2%	2,508,472	7.8%	904,623	2.1%
1978	3,676,967	7.7%	2,766,012	10.3%	910,955	0.7%
1979	3,966,192	7.9%	2,888,521	4.4%	1,077,671	18.3%
1980	3,928,789	-0.9%	2,793,101	-3.3%	1,135,688	5.4%
1981	3,928,906	0.0%	2,778,566	-0.5%	1,150,340	1.3%
1982	4,227,733	7.6%	3,072,543	10.6%	1,155,189	0.4%
1983	4,356,317	3.0%	3,219,219	4.8%	1,137,098	-1.6%
1984	4,827,884	10.8%	3,499,419	8.7%	1,328,466	16.8%
1985	4,843,414	0.3%	3,522,126	0.6%	1,321,288	-0.5%
1986	5,569,067	15.0%	4,063,928	15.4%	1,505,138	13.9%
1987	5,770,585	3.6%	4,040,204	-0.6%	1,730,381	15.0%
1988	6,101,483	5.7%	4,041,878	0.0%	2,059,605	19.0%
1989	6,488,422	6.3%	4,339,507	7.4%	2,148,915	4.3%
1990	6,723,531	3.6%	4,315,161	-0.6%	2,408,370	12.1%
1991	6,518,460	-3.1%	4,068,508	-5.7%	2,449,952	1.7%
1992	6,473,669	-0.7%	3,791,945	-6.8%	2,681,724	9.5%
1993	6,070,995	-6.2%	3,570,059	-5.9%	2,500,936	-6.7%
1994	6,364,674	4.8%	3,813,279	6.8%	2,551,395	2.0%
1995	6,546,759	2.9%	3,743,474	-1.8%	2,803,285	9.9%
1996	6,723,141	2.7%	3,794,113	1.4%	2,929,028	4.5%
1997	6,761,135	0.7%	3,890,798	2.5%	2,870,337	-2.0%
1998	6,595,790	-2.4%	4,014,140	3.2%	2,581,650	-10.1%
1999	6,741,037	2.2%	4,255,621	6.0%	2,485,416	-3.7%
2000	6,948,595	3.1%	4,446,936	4.5%	2,501,659	0.7%

Source: DBEDT